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Mr. Abdulrahman Mohammed

Graphic & Brand Designer

About Me

I am a creative graphic designer passionate about building strong visual identities and impactful digital experiences. I specialize in branding, social media design, marketing materials, and UI-focused visuals. With a strong eye for layout, typography, and visual storytelling, I create designs that are not only visually appealing but also communicate effectively and support business goals.

Experience

- 2025 - 2026

Graphic & Brand Designer

[Brightsight Media Ltd](#)

- Created graphics for marketing campaigns with a consistent brand direction for social creatives, branded content and promotions.
- Collaborated with team on social media to campaign ad campaign functionality – both digital and print.

- 2025 - Present

Freelance Graphic Designer

[Self employed](#)

- Create logos, brand, social media content, posters and promotional brochures for various industries.
- Have some time upfront when you start a project to try and understand what a client is creating and then communicate in design for that client's target audience.

- 2024 - 2024

Graphic & Brand Designer

[Green Barter](#)

- Developed a strong brand identity, through the social media, print and internal communications.
- Produced social content to help expand social reach and engagement.

- 2023 - 2023

Graphic & Brand Designer

[Octave Incorporations](#)

- Developed logos, brochures and website graphics to give them a cleaner, more uniform appearance to each brand.
- Design social campaign and social graphics to increase the social presence of brands on their audiences' feeds.

- 2020 - 2023

Lead Brand Designer

[Essen Technologies](#)

- Designed logos, brochures, web pages and other marketing tools which were vital to the businesses sales and communications.
- Ensured that the company's image was the same in all communication media, delivering the same brand.

Contact

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- 📍 Yaba, Lagos

Design Tools

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Corel draw
- Canva

Design Skills

- Brand Identity Design
- Social Media Design
- Poster/Flyer Design
- UI/UX Design
- Typography
- Layout Design

Education

- 2015 – 2020
O-Level Certification
El-Leonora College
- 2022 – 2026
Bachelor of Social Science
University of Lagos

Portfolio

 [Behance](#)

 [Website](#)

Languages

- **English** - Conversational
- **Hausa** - Native